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## About Us

Sterland Computing grew out of a parent company active in the timber supplies industry, Sterland Bros Timber Supplies.

Started 40 years ago in Gosford, NSW, Sterland Brothers Timber Supplies was quick to recognise the productivity benefits of computers however was unable to find software that was appropriate for their industry, so they developed their own and established Sterland Computing.

Sterland Computing grew and evolved independently, becoming a separate company in the early 80's. Since that time, it has matured into the industry's technological leader, continuing to develop new software features for Frameworks to retain it's cutting edge.

Born from the industry, Sterland Computing has a depth of knowledge and experience of the particular needs, interests, cycles, products, schedules and many other complexities of the building supplies operations and business.

## Industry Leading Services

Implementing, enhancing and supporting a comprehensive Business Management software solution requires a careful balance of industry expertise, technical discipline and competent project management.

The Sterland Professional Services team has taken its wealth of experience within the building supplies industry to ensure our customers maximise the potential of their investment rapidly and continuously.

With customers ranging from single site operations to complex international, multi-company organisations, our goal is to always match our customer's business needs with the skills and experience of our highly trained consultants.

Sterland offers a suite of Managed Services to assist businesses with key operational activities including:

### **mEPC**

A service managing the product pricing and information updates from key suppliers.

### **mBank**

A service managing the bank reconciliation process

### **mInventory**

A business service focused on maximising your return on your inventory.

### **mDB**

A more technical directed service to assist small and large organisations to manage their internal database and supporting network.

## Managed Business Services

In the hectic and changing business world, we often need assistance to gain competitive advantage.



# BUILDING SOFTWARE SOLUTIONS

## Does your business have the right framework in place?

Revolutionise the way you do business with our industry specific software trusted by over 450 sites including building, plumbing, timber, tile and rural supplies businesses throughout Australia and New Zealand.

### Introducing Frameworks

The latest innovation in business management software that provides everything you need to successfully manage your business.

Specifically designed to meet the needs of the building industry, Frameworks is suitable for building supplies businesses of every size, from single sites to multi-branch operations. Frameworks is easy to deploy across both Trade and Retail due to its fully integrated approach.

Frameworks is a fully integrated suite of products built on the foundation of our ProStix software and it is designed to deliver benefits for businesses of every size. Offering unrivalled flexibility, Frameworks enables you to focus more on your core business.

### Industry Specific

Sterland truly understands the needs, processes and intricacies of the building supplies industry, because we have been part of it for over 40 years!

As a result, our software packages have been successfully installed and implemented in over 450 sites including building, plumbing, timber, tile and rural supplies businesses throughout Australia and New Zealand. We're also the sole preferred software supplier at the NATBUILD Group, and an accredited supplier to Mitre 10 and HBT.

### Designed for Productivity

Information is only truly powerful when it can be collected, managed, manipulated and shared in a timely fashion.

Frameworks multi-store capabilities ensure that processes can be easily streamlined and comprehensive, accurate information is effortlessly shared across Head Office, branches, trade counters and front counters in real-time.

### Leading Edge Sophistication

Frameworks is a multi-tasking, graphical business management solution that's intuitive and easy to use.

Frameworks harnesses leading edge technology and deployment techniques to offer a truly pleasurable and productive user experience.

The sophistication of Frameworks drives it's flexibility and agility. The practical, industry specific nature of Frameworks has resulted in an extremely easy to use tool that works across retail and trade, and a range of complex pricing structures and contracts.

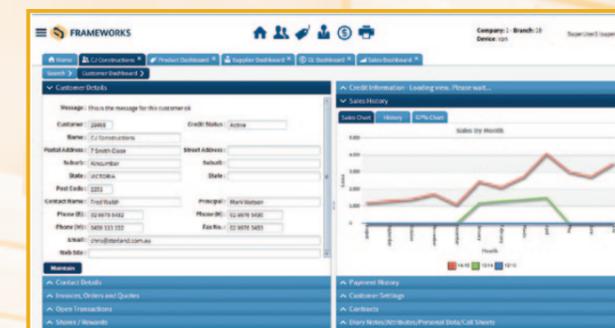
### Open & Flexible

Frameworks' open architecture and modular approach ensures that there is a software solution suitable for any size building supplies business.

With the ability to host onsite or via the cloud, Frameworks can be tailored to suit your business.

## SNAP SHOT

- Designed specifically for the building supplies industry
- Multi-branch or single site capability
- Manage margins simply through comprehensive inventory, pricing and contract management systems
- Powerful and rapid Point Of Sale (POS) system
- Optimisation of inventory levels and cash flow through automated reordering processes
- Sophisticated management of complex pricing structures, products and contracts
- Rapid and powerful POS system with integrated EFTPOS
- User friendly General Ledger, Balance Sheet, Sales, Stock, Debtors and Creditors management reporting.



### A Flexible Framework

One of Frameworks strengths lies in its flexibility from single to multisite, trade to retail, cash register to ecommerce Frameworks is designed to effortlessly deliver exactly what you need, when you need it. Simply plug and play.

Frameworks extension modules include:

#### Electronic Commerce

Enables your organisation to trade electronically with your suppliers, customers and business partners.

#### Customer Order Imports

Using OCR technology, directly import customer printed orders to create sales transactions directly in Frameworks.

#### Mobile Solutions

Access information anywhere, anytime from any browser-based device with our integrated built for purpose mobile and web-based solutions for your users and customers.

#### Reporting

Enables you to easily customise reporting formats and develop deeper insight into your business.

### Frameworks in Focus

Today's building supply industry requires the careful monitoring of all key transactions and Frameworks delivers benefits such as:

#### Operational Efficiencies

- Increased productivity and efficiency through fully automatic pricing and discount management
- Streamlined processes and information through to Head Office
- Reduced replication of effort, and educate your trading partners on your ways of working
- Integrated financials with extensive point and click 'drill down' to transaction level details and key supporting documents

#### Improved Margins

- Drastically reduce stocktake times and minimize stock shrinkage via increased stock control accuracy
- Built-in sophisticated repricing options
- The ability to buy better, understand the market, negotiate and source more effectively
- Lower stock holding and transportation costs by removing safety stock from the supply chain, making better use of your warehousing and transport fleet.

### Better Customer Service

- Compete in your market place more effectively by being simpler and more valuable to work with than the competition
- Improve customer service and product availability by more closely aligning supply of product with customer demand
- CRM capabilities covering contact information, sales call notes, quote history, sales results and account balances.

### Testimonial

"Sterland enabled Vinod Patel to gain vast improvements in business efficiency and gain immediate access to accurate real-time information across the branch network."

Atin Patel, CIO  
Vinod Patel & Co Ltd

### Testimonial

"Sterland solutions allows us to run our business from one single application. It is powerful yet so easy to use. It was the only choice for us."

Mark White  
Bowens Timber and Building Supplies